



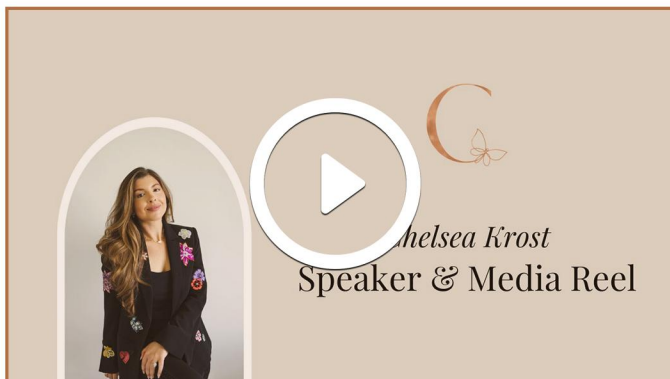
LET'S WORK TOGETHER

Services Deck

Chelsea Productions LLC

Bringing clarity and confidence to your personal and professional transformation.

- Born Entrepreneur
- Millennial Mommy, Lifestyle & Wellness Junkie
- America's Leading Millennial Expert
- LinkedIn Globally Rated Top Performing Instructor
- Personal Branding & Mindset Marketing Strategist
- Personal & Professional Development Coach
- Speaker, Producer, Author



HYPE REEL

Millennial Keynote Speaker Video

About Chelsea Krost

Chelsea Krost has had a passion for empowering Millennials since she was just 16. Today, Chelsea is one of America's leading Millennial influencers and her passion for empowering today's generation has shaped her brand and business. Chelsea's influence reaches everywhere, shaping marketing strategies of not only small businesses but Fortune 500 corporations.

She specializes in those who are looking to gain a deeper understanding of Millennial mindset, zero in on what to do on social media, explain how to use influencer marketing, streamline digital marketing strategies, and reveal how to build a loyal and engaged online community.



Top Lists & Recognition



#12 Globally Rated Course: [Learning Personal Branding](#)

Top 15 Most Popular Courses: Leadership Addition: How to Work Smarter, Not Harder: Save Time and Money and Increase Productivity



25 Socially Strong Entrepreneurs Every VC Should Be Following



LinkedIn Top 20 Millennial Marketers To Follow



Chelsea Krost - Twitter Chat Queen



Is this 25-year-old America's Leading (and Savviest) Millennial Influencer and Brand Ambassador?



18 Women Influencing A New Generation of Entrepreneur



Top 10 Entrepreneurs To Follow



25 Twitter Accounts Every Entrepreneur Should Follow



By the Numbers

50+

Brand
Campaigns

5

Published LinkedIn
Learning Courses

10

Years Speaking
Experience

100+

LinkedIn Learning
Videos

250+

Presentations
Given

4

Million LinkedIn
Learning Students

Media Appearances – too many to count!

Social Stats



30,600



13K



124.4K



23.3K



6K



1.5K

A La Carte Service Options



CONTENT

- Chelsea to draft original blog/vlog post(s) to live on chelseakrost.com blog
- Chelsea to draft original blog/vlog post(s) to live on client assets

MEDIA/SMT

- Spokesperson for client Media Tour (Print, Radio, Digital, Broadcast)
- Spokesperson/Brand Ambassador to partake in Press Event(s)
- Host Satellite Media Tour (In-Studio & Virtual) Broadcast/Radio

SPEAKER/HOST

- Keynote speaker
- Panelist
- Panel Moderator
- Custom LIVE Event Breakout sessions
- Event Host
- Digital Series Host
- Workshop Host
- Host Retreat Sharing Circle - personal growth
- Panel Moderator / Panelist

COACH/CONSULTANT

Over the past 10 years Chelsea has been a trusted consultant advising companies on Millennial/Genz Mindset, Consumer Behavior, TOP Marketing Trends, Social Media, influencer Marketing, Branding, Millennial/Genz Employee Personal Branding, advocacy, and retention.

Chelsea offers 1:1 coaching for those who want to break through mental blocks, power their personal brand, create influence and thought leadership, launch their online business, and scale their online community.

SOCIAL MEDIA

- Chelsea to share all blog/vlog posts via: Twitter, FB, Instagram, LinkedIn
- Chelsea to create custom social media "bundle package." A set amount of posts shared via: Twitter, FB, Instagram, Pinterest
- Create Instagram Highlight Series
- Create Instagram Reel
- Twitter Chat host and/or guest
- Host Livestream: LinkedIn, Instagram, Twitter, Facebook, Youtube
- Do you have an event, campaign, or product roll out that needs a social strategy? Chelsea can help!

INFLUENCER NETWORK

- Chelsea has the ability to tap her robust internal Influencer Network to activate on behalf of client activation(s).
- Align Influencer Marketing creative and campaign (Twitter Chats, Blogs, Vlogs, Micro-videos, Single Posts, etc).

Testimonials

Chelsea is what the Millennial entrepreneur values most: authentic, relatable and inspiring. We had the pleasure of having her speak at our UnConference during Millennial Week DC 2016. Chelsea kept the audience engaged, entertained and excited, which was reflected in the overwhelmingly positive feedback we received.

NATALIE MOSS GOODEN
EXECUTIVE DIRECTOR MILLENNIAL WEEK

You are a force. Brilliant. Talented. Driven. Yet so approachable and friendly. Rare combination. You were awesome, absolutely awesome, on stage!

BRANDON FAUST

My customers are event professionals, one of the hardest groups of people to impress. Providing an amazing program for 200 of your customers who have seen just about everything is a daunting task. If it doesn't go well, the ramifications are immense. Choosing the right speaker, of course, is the critical piece. Chelsea delivered, plain and simple. Easy to work with, professional, prepared, relevant and her positive energy is contagious. If you're looking for a big win and a sure thing, look no further!

JORDAN D. CLARK
VICE PRESIDENT OF SALES CAESARS ENTERTAINMENT

If you are looking for an expert to change the way you think, or your team thinks, about the incredible millennial consumer, you have got to work with Chelsea. She is amazing. She navigates the discussion for maximized understanding and belief in execution. Don't wait... work with her today!

JAMES BURGESS
VICE PRESIDENT OF STYLIST DEVELOPMENT AT J.HILBURN

Awesome training! The flow of content kept my attention, and the handouts and breakout session gave me the opportunity to confirm I was on task. The content was able to reach a variety of different learning styles, which is important in today's society. Thank you for sharing such as interactive, exciting, and informative training session. I can't wait to start additional trainings with Chelsea.

AFIYA TYLER
PROFESSOR BENEDICT COLLEGE

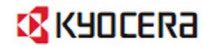
You really gave the most info packed into your 40 mins! It was also nice to see a female up on stage with a testosterone-filled room and line up. We need more strong women to show the next generation how it's done!

VEGAS LOLITA

Awesome job! Your message definitely needs to be heard by this next generation. I can't wait to re-watch your speech on livestream and help spread your message.

REYDEN EGBERT

Brands & Clients



Contact

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