



# Service Deck 2019



## CHELSEA PRODUCTIONS, LLC

- America's Leading Millennial Expert
- LinkedIn Instructor & Rated Top 20 Millennial Marketing Strategist
- Branding & Marketing Consultant
- Global Keynote Speaker
- Top Media Contributor (Forbes, MSNBC, GMA)
- Podcast & #MillennialTalk Twitter Chat Host



## SPEAKER REEL:



*Chelsea Krost*

has had a passion for empowering Millennials since she was just 16 when she launched her first radio talk show, Teen Talk Live. Since then, Chelsea has become one of America's leading Millennial experts and influencers whose message inspires entrepreneurs of all generations. Chelsea's influence is Global, helping shape branding and social media marketing strategies of not only small businesses but Fortune 500 corporations.

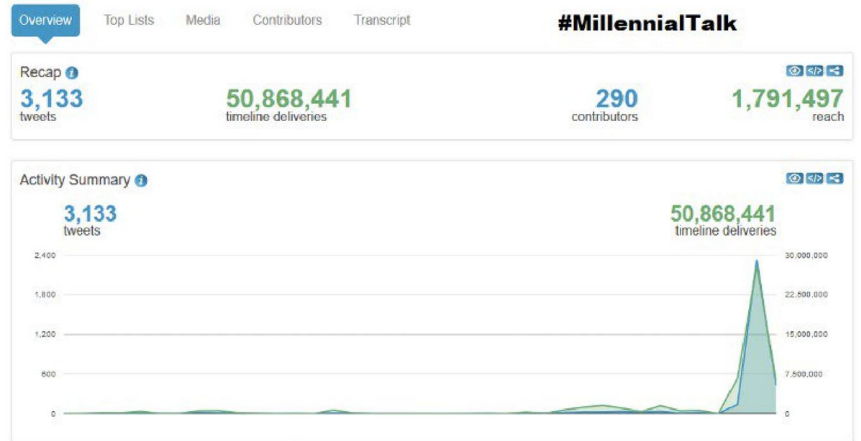
Over the past 10 years, Chelsea has loved working with brands as a consultant and influencer in many campaigns, live events, and social activations. Clients can customize a bundle package, big or small, with any of the services below. If you're interested in exploring how to customize the right package for your goals, contact Chelsea directly!

# #MILLENNIALTALK

## Twitter Chat

### WHY WORK WITH CHELSEA?

Chelsea is the founder of #Millennialtalk Twitter Chat and was a pioneer in this activation for brands, businesses, start-ups, apps, and campaigns. Over 6 years ago Chelsea hosted the first #Millennialtalk Twitter Chat, which generated 18 million impressions and today her chats generate between 35-50 million impressions. Chelsea has a built in audience of over 135,000 Twitter followers and aligns key influencers to each chat to bring more credibility to the topic at hand. The Upstart Business Journal has coined Chelsea, “The Twitter Chat Queen.”



Chelsea and her team have customized and curated over 250 chats for brands like **MasterCard, Intel, Vitaminwater, Suave, Skype, Capital One, TurboTax, Adobe** and many others to amplify brand messaging and meet specific objectives.



## Social Stats

### AT A GLANCE

133K+	250K+	100K+	60B+
Twitter Followers	Hosted Twitter Chats	Trending Chats	Impressions Generated

# Top Lists + Recognition

**bizwomen**  
THE BUSINESS JOURNALS

Chelsea Krost – Twitter  
Chat Queen

**Forbes**

Is This 25-Year Old  
America's Leading (And  
Savviest) Millennial  
Influencer And Brand  
Ambassador?

**ADWEEK**

25 Socially Strong  
Entrepreneurs Every VC  
Should Be Following

**Inc.**

18 Women Influencing a  
New Generation of  
Entrepreneur

**LinkedIn**

LinkedIn Top 20  
Millennial Marketers To  
Follow

**HUFFPOST**

Top 10 Entrepreneurs to  
Follow

**BUSINESS  
NEWS DAILY**  
Small Business Solutions & Inspiration

25 Twitter Accounts Every  
Entrepreneur Should  
Follow

 **POST PLANNER**

Must Follow Facebook  
Pages for Aspiring  
Content Marketers

# A LA CARTE SERVICE OPTIONS

## CONTENT

- Chelsea to draft original blog/vlog post(s) to live on chelseakrost.com blog
- Chelsea to draft original blog/vlog post(s) to live on client assets

## SOCIAL MEDIA

- Chelsea to share all blog/vlog posts via: Twitter, FB, Instagram, LinkedIn
- Chelsea to create custom social media “bundle package.” A set amount of posts shared via: Twitter, FB, Instagram, Pinterest, SnapChat.
- Sponsored #MillennialTalk Twitter Chat, Tuesdays 8pm EST, generates up to 50 million impressions for sponsored chats.
- Host FB Live via @chelseakrost or @clientpage
- Host Sponsored LIVE Stream Event
- Do you have an event, campaign, or product roll out that needs a social strategy? Chelsea can help!

## PODCAST/MEDIA

- Podcast Sponsorship: Distribution over 12 million subscribers. For more information please request the Podcast Sponsorship Deck.
- Spokesperson for client Media Tour (Print, Radio, Digital, Broadcast)
- Spokesperson/Brand Ambassador to partake in Press Event(s)
- Host SMT (TV & RADIO)

## SPEAKER/HOST

- Keynote speaker
- Panelist
- Panel Moderator
- Custom LIVE Event Breakout sessions
- Event Host
- Digital Series Host

## INFLUENCER NETWORK

- Chelsea has the ability to tap her robust internal Influencer Network to activate on behalf of client activation(s).
- Align Influencer Marketing creative and campaign (Twitter Chats, Blogs, Vlogs, Micro-videos, Single Posts, etc).

## CONSULTANT/COACHING

- Over the past 10 years Chelsea has consulted clients on understanding Millennial Mindset, Consumer Behavior, Marketing to Millennials, Social Media, Influencer Marketing, Branding, and Millennial Employee Loyalty/Retention.



# #MILLENNIALTALK

## Social Traffic Stats



**133K+**

Twitter  
Followers



**34K+**

LinkedIn  
Course Views



**120K+**

YouTube  
Views



**25K+**

Website  
Views/mo.



**24K+**

Instagram  
Followers



**20K+**

Facebook  
Followers



**3K+**

Pinterest  
Views/mo.

**500K**  
Impressions-  
mo.

## Service Rates

### BLOG POST & SOCIAL SHARES

Starting at \$600

### SOCIAL MEDIA NATIVE POST

Starting at \$350

### IG STORY SERIES

Starting at \$650  
for 3 frames

### HOST A 20 MIN. LIVESTREAM + SOCIAL SHARES

\$650

### PROFESSIONAL VIDEO + SOCIAL SHARES

Starting at \$1,500

### PROFESSIONAL VIDEO SERIES + SOCIAL SHARES

Starting at \$3,500  
for 3

### SATELLITE MEDIA TOUR

Starting at \$7,500

### #MILLENNIALTALK TWITTER CHAT

Starting at \$6,000

### PODCAST INTERVIEW/ MENTION

Starting at \$600

Ask for Podcast Deck for  
more options

**CHELSEAKROST.COM**

# Testimonials

Chelsea was an absolute pleasure to work with on the Fin campaign, she was creative, efficient and very personable. The #MillennialTalk Twitter Chat was the most impressive aspect of the campaign as it delivered fantastic results for our client in under one week! I would highly recommend Chelsea as an influencer and/or consultant for social strategy!

– MEAGAN BICKERSTAFF  
FOUNDER AT INKWAVE I WACL FUTURE LEADER AWARD WINNER 2019

Chelsea was a delight of a guest. She not only provided useful and insightful information for our audience of business decision makers desperate to understand the millennial mindset, but she also delivered it well for a TV audience. The feedback we got following her segment was a testimony to how much our viewers learned from her.

– JJ RAMBERG, HOST OF MSNBC'S BUSINESS PROGRAM YOUR BUSINESS

If you are looking for an expert to change the way you think, or your team thinks, about the incredible millennial consumer, you have got to work with Chelsea. She is amazing. She navigates the discussion for maximized understanding and belief in execution. Don't wait... work with her today!

– JAMES BURGESS, VICE PRESIDENT OF STYLIST DEVELOPMENT AT J.HILBURN

Chelsea is not only talented at her hosting craft but also incredibly reliable and a joy to work with. It is such a pleasure in the high-stress live TV world to be able to completely trust that the talent is prepared and will deliver flawlessly with a smile on her face. I love being able to refer her to colleagues and hear how amazing the project has gone- thanks to Chelsea!

– LISA SPYCHALA, VP, EXECUTIVE PRODUCER AT 4MEDIA GROUP

Chelsea is a true expert at what she does – engaging her fans in an authentic and organic way. She's professional, on-time and easy to work with. Her #MillennialTalk chats are great at reaching a highly coveted target audience for brands, naturally weaving in brand messaging with salient and conversational discussion points.

- AGENCY, TAYLOR STRATEGY



# Brands + Clients



TO CONTACT CHELSEA:

Chelsea Krost | [ChelseaKrost@gmail.com](mailto:ChelseaKrost@gmail.com) | 561-809-6821

CHELSEAKROST.COM