



CHELSEA KROST

Millennial voice. Media presence. Brand connector.

Who is Chelsea?

Empowering Millennials to make their voices heard is the passion of 22-year-old Chelsea Krost, radio and TV talk show host, writer, Executive Producer and certified health coach.

Chelsea has appeared on *Anderson with Anderson Cooper*, *Wendy Williams*, *The Today Show*, *The Tyra Banks Show*, *Good Day New York*, and several other top media outlets. Chelsea is the Millennial correspondent for *Answers.com*, *Galttime.com* and *PattiKnows.com*. In addition, Chelsea is a contributor with *Cosmopolitan*, *Seventeen* and *Self Magazine*.

The Chelsea Krost Show made its debut in March of 2013 and provides a platform for today's hot topics, trends and issues that affect Millennials. Chelsea aims to use this platform to bridge the communication gap between children and their parents, creating a more open and honest dialogue that viewers can relate to in their own lives.

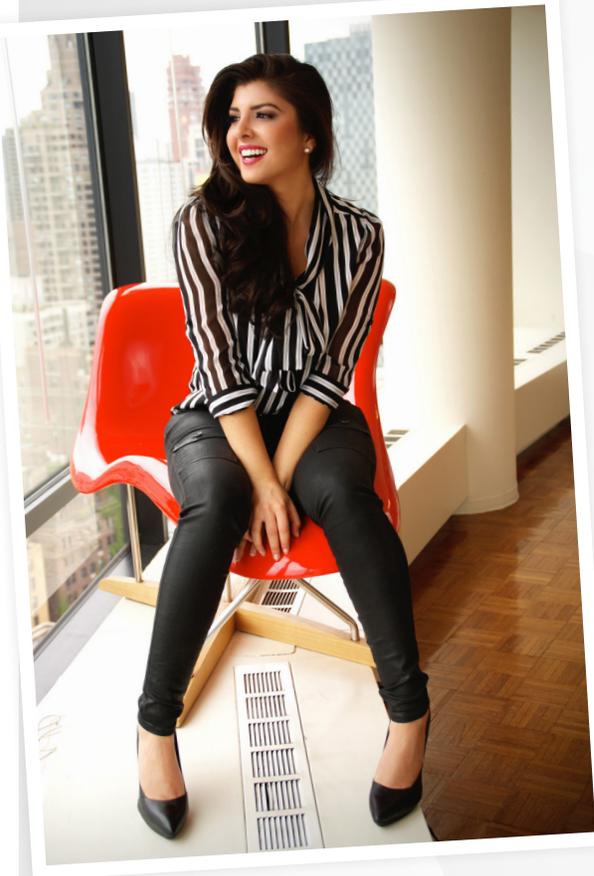
Driven by a passion for charitable causes, Chelsea's work is a catalyst and call to action. It is a path she has walked since her breakout success at age 16, when she debuted *Teen Talk Live with Chelsea Krost* on WBZT 1230 AM, making her the youngest AM radio host ever.

As her audience matured with her, the program (now known simply as *The Chelsea Krost Radio Show*) offers a compelling, informative and balanced view through a rotating panel of young adults, guest celebrities and experts; now on BlogTalkRadio.

For the past three years, Chelsea has been the Millennial spokesperson for U by Kotex. Chelsea has served on mission trips in Africa, Peru, Joplin Missouri, and South Africa. Recently, Chelsea traveled to Kenya as a Social Influencer with Intel Corporation's "Intel for Change" program.

“ *The Chelsea Krost Show* is the ultimate platform for the Millennial Generation. *The Chelsea Krost Show* is where every generation can tune in to learn something new. No topic will go undiscussed, age does not matter, your opinions counts, and the show will encourage social change. This show will talk about reality television, but actually discuss what in reality society needs to hear!”

–Chelsea Krost





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Success & Stats

The Chelsea Krost Show

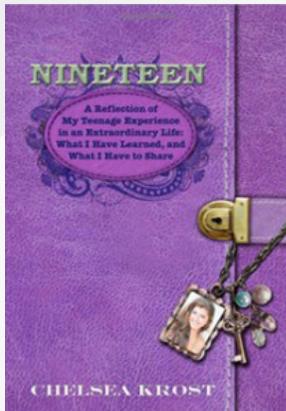
The Chelsea Krost Show is unlike any television show today. This millennial savvy platform will deliver topics, issues, and stories that people are eager to hear while bringing generations together. This show feeds off of what's in the cyber community and will bring social media to life through Twitter and Instagram interaction. Chelsea will invite everyday Millennials and well-known celebrities to discuss topics making headline news today like: cyber-bullying, gay rights, how to jump start your career, beauty and fitness. Also, *The Chelsea Krost Show* will talk about reality TV, but more importantly discuss what in reality society needs to hear!

The show comes in two fabulous formats – radio, aired on BlogTalkRadio and *The Chelsea Krost Show*.



blogtalkradiosm 

Up to 30,000 weekly downloads per show.



NINETEEN: A Reflection of My Teenage Experience in an Extraordinary Life: What I Have Learned, and What I Have to Share - Published in 2011

Part memoir, part guide, in *NINETEEN* Chelsea Krost vividly discusses the path she has blazed thus far and the lessons she has learned from missteps. Covering peer pressure, body image, her battle with anorexia, sex and love, relationships, bullying, self-identity, and spirituality the book is honest and open, and encourages young girls to seek out good role models, to be persistent, and find a purpose for their life.



More than 50,000 Twitter followers
twitter.com/ChelseaKrost



More than 5,000 Pinterest followers
pinterest.com/chelseakrost



More than 1,290 Instagram followers
instagram.com/chelseakrost



Klout score: 80
klout.com/ChelseaKrost



More than 1,500 Facebook followers
facebook.com/ChelseaKrostFanPage



chelseakrost.tumblr.com

74% of Millennials are influenced by their friends opinion before a purchase. The stat could relate to this new addition of Twitter Testimonials!



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Services

Writing

Chelsea's career as a professional writer and Millennial Lifestyle Expert has opened doors to a wide range of subject matter such as: human interest, jobs, career, health, travel, beauty, fashion, relationships, social issues and much more. Her creative writing style and impeccable research have created a platform where she has been a guest writer for several digital outlets and regularly produces articles for *Answers.com*, *Galttime.com* and *PattiKnows.com*.

Blog Posts

Building relationships through blog posts can bring fantastic success to a brand in the way of genuine advocacy. Chelsea creates brand-sponsored blogs that resonate with her platform. Prior to writing a blog post, Chelsea does extensive research. Chelsea develops a tone of voice and style of writing that is ideal for the brand and engaging for the reader. Blog Posts are beneficial for search engine marketing, direct communications and brand building.

The Chelsea Krost Radio Show

Chelsea has been a radio talk show host for the past seven years. *The Chelsea Krost Show* has morphed into one of the most influential Millennial podcasts featured at least four experts per show and rapid-fire twitter interaction throughout the hour. Chelsea has used the radio show in several ways to promote brands, products, services, and talent.

- Sponsor an episode of *The Chelsea Krost Show*
- Be a featured guest on *The Chelsea Krost Show*
- Sponsor a segment of *The Chelsea Krost Show*

Each week's episode is heavily promoted via social media, and blogtalkradio.com and receives up to 30,000 downloads within the first 7 days.

Twitter Parties

Chelsea has hosted several twitter parties that have trended nationally. She has produced and hosted Twitter parties for brands such as Kotex, MasterCard, and Intel. Twitter is an essential tool to use for networking, promoting, and building your brand. Twitter parties are an excellent way to introduce new products or services, start a conversation about your niche, and to spread awareness about a campaign. Work with Chelsea to use Twitter as a vehicle to think "Outside the Box" and get more interactive and engaged with your followers.



Services continued on next page....



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Services *(continued from previous page)*



YouTube Videos

Chelsea has created brand sponsored YouTube videos that are live on both YouTube and her personal site. These videos execute the message agreed upon by both the brand and Chelsea. Each YouTube video is heavily promoted via all social media channels.

Strategic Social Media Outreach

Chelsea fully understands that Social Media is about networking and content sharing. Chelsea will strategically use Twitter, Facebook, Instagram, and Pinterest to promote your brand in the most organic way.

Speaking

Chelsea is a motivational speaker and Millennial voice who, through her energizing and inspirational lectures, panel discussions and media appearances, has positively influenced, challenged and awakened Millennials, society and brands. Chelsea uses her experience, honesty and humor to target Millennials and companies/brands who want to better connect and understand with Generation Y. Having overcome her own struggle with bullying, her compelling story-telling encourages this generation to face their challenges and embrace their opportunities.

Millennial Consultant/Advisory Member

Chelsea will help position your company as an industry leader that's in-tune with Millennials wants, needs and behavioral patterns. Chelsea is a much sought after Millennial Consultant with top brands to help them attract the Millennial Consumer. Chelsea has led panel discussions, coordinated fellow speakers and produced topics for *Cosmopolitan's* Millennial Panel at Adweek. In addition, Chelsea assisted in creating a Viral Marketing Campaign for the re-launch of *Resumebear.com*. Chelsea has worked directly with MasterCard on their tremendously successful #InternsWanted Campaign. Chelsea will assist your company/organization in gaining a competitive advantage by understanding the millennial consumer. Chelsea can also consult on how to recruit, retain and encourage young talent.

News Networks and Talk Shows

Chelsea has created segments for affiliates all over the country catering towards the millennial generation. Chelsea's pitches change daily to stay on beat with today's generation and constantly changing trends

Interested in featuring her on air? Contact Robyn Stevens at prmedia@live.com to hear the most current list of pitches.



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Testimonials

“Chelsea has been involved in Intel for Change since May 2013, and has served as a vocal advocate for the Intel for Change program and equal access to education globally as well as a mentor to one of our college student ambassadors. She has been an active and vocal part of working with us to engage a millennial audience in issues surrounding girls’ education, leveraging her vast and rapidly growing network of fans, friends, and influencers and drawing upon her life experiences and passion to engage millennials in Intel for Change. Chelsea’s passion, authenticity, and business savvy have made her a true asset to me, to the student she mentors, and to the Intel for Change program.”

- Lori McMahon, Intel for Change Program Manager

“Chelsea Krost is an extraordinary and talented young lady! She has co-hosted several New York City events with me winning high praises from live audiences, television viewers and corporate sponsors. Chelsea is enthusiastic about everything she does. She is very creative and always offers fresh ideas, in many ways, groundbreaking. Keep an eye on Chelsea if you want success!”

- Ernie Anastos, New York Emmy Award Winning TV Anchor, FOX 5 News

“Chelsea Krost is dedicated and talented. She is kind and always looking for ways to help you get the most out of each opportunity she has. I have lent Chelsea product for her TV show, digital media outlets, and social media channels. She continues to exceed my expectations in her reach and the caliber of placements she can book. Chelsea may be a voice for the millennials, but every generation is listening to her.”

- Rachel Meis, Rachel Meis Communications

@InsideNetwork #Millennials are hardwired to ignore ads, but embrace personal recommendations from relatable influencers like @ChelseaKrost

- Jose Antonio Colchao @jBrandsDC



Start Something

Begin working with Chelsea Krost today, and become a part of the vibrant community of young, involved adults rising the ranks and taking the world by storm. To discuss opportunities, please contact Robyn Stevens at PR Media: prmedia@live.com | 856-885-0913.